

EVENT COVERAGE

20 January 2020

Spire talks about ICT strategy at the ICT Market Movement event in Yogyakarta



On 20th January, Spire was honored to participate in the ICT Market Movement 2019, Strategic Plan 2020 in Yogyakarta. Jeffrey Bahar, Deputy Chief Executive Officer, Spire Research and Consulting Group shared his insights on the outlook for the Indonesian ICT sector and the strategies needed to win.

Jeffrey discussed strategies for digital transformation, which is a watch-word among most corporates in Indonesia today. Going forward, key areas for ICT players to look at include Big Data, the Internet of Things and smart payment solutions.

While cyber security remains a concern, technological advancements are improving the security options and tool-kit available to companies.

About Spire Research and Consulting

Spire Research and Consulting is the leading research consultancy in global emerging markets. Spire's competitive advantage lies in its ability to deliver actionable intelligence on the external business environment in support of its clients' strategic decision-making in marketing and business development. Spire's clients include 50 Global Fortune 1000 companies and government agencies in 15 countries. For more information, please visit www.spireresearch.com.

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