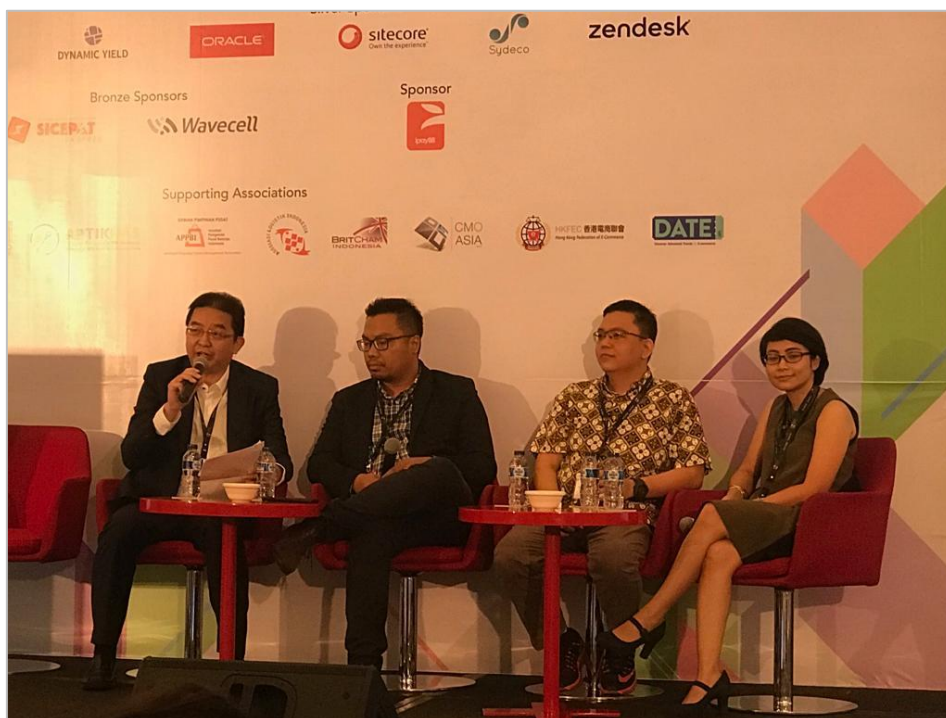


## EVENT COVERAGE

24 – 25 January 2018

# Spire chairs session on Indonesia's online grocery market at Internet Retailing EXPO Indonesia 2018



*Spire Research and Consulting group's Deputy Chief Executive Officer Jeffrey Bahar was honored to be appointed as moderator at the Internet Retailing EXPO Indonesia 2018, organized by Clarion Events. The summit was held on 26 October 2017 in Jakarta. It discussed growth opportunities for Indonesia's online grocery sector.*

Jeffrey Bahar, Deputy Chief Executive Officer of the Spire Research and Consulting group, moderated the discussion panel on measuring the growth of e-commerce for Food & Beverage brands in Indonesia.

The growth of online grocery sales in Indonesia and comparison to Southeast Asia markets were discussed, with retail giants such as PepsiCo, Nestlé Indonesia and Mondelēz International sharing their insights.

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**Jeffrey Bahar, Deputy Chief Executive Officer of Spire Research and Consulting**

Jeffrey founded Spire Indonesia's operation in 2003, subsequently opening full-service offices in Malaysia and Vietnam in 2007 and 2008 respectively. He is based in Jakarta and travels frequently in the South East Asia region to consult a vast portfolio of leading companies in various industries, addressing their market entry and market growth problems, providing marketing consulting, in-depth competitor analysis, distribution channel and supply chain analysis, as well as business partner evaluation.

He holds Master of Science and Bachelor of Science degrees in Industrial Engineering from the University of Wisconsin, Madison.

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**About Clarion Events**

Clarion Events is one of the world's leading event organisers, Established in 1947, it is one of the oldest, independent event organizers in the UK; producing, delivering innovative and cutting edge events across various sectors. For more information, please visit Clarion Events's [website](#).

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**About Spire Research and Consulting**

Spire Research and Consulting is the leading research consultancy in global emerging markets. Spire's competitive advantage lies in its ability to deliver actionable intelligence on the external business environment in support of its clients' strategic decision-making in marketing and business development. Spire's clients include 50 Global Fortune 1000 companies and government agencies in 15 countries. For more information, please visit [www.spireresearch.com](http://www.spireresearch.com).

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