

EVENT COVERAGE

4 November 2017

Spire joins AmCham Corporate Community Day for tenth consecutive year

Spire Singapore collaborated with the Singapore Children's Society (SCS) for the seventh consecutive year, in support of AmCham Singapore's Corporate Community Day (CCD) 2017. This marks a decade of Spire's continuous participation in the CCD program, which aims to advocate corporate volunteerism.

Spire Singapore took beneficiaries of the Singapore Children's Society to an indoor theme park at KidZania in Sentosa which provided children with the chance to role-play real world jobs and earn play money via activities such as Sticky Candy, MV Filming and Kiss 92 radio station.

A short dance performance followed by a 'Draw my ambition' exercise gave Spire team members an opportunity to interact with the children via confidence-building activities.

KidZania also provided the children an opportunity to make their own pizzas and take home their freshly baked goodies.

Spire is immensely proud to support the noble and vital work of the Singapore Children's Society, our CCD partner.

About Spire Research and Consulting

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