

MEDIA COVERAGE

24 April 2017

The Business Times – Views from the Top

Increase collection of recyclables for a greener Singapore

How can Singapore become more eco-friendly? Leon Perera, CEO of Spire Research and Consulting, shared his insights in The Business Times – Views from the Top section on 24 April 2017.

Perera commented that to increase the public collection of recyclables, there should be better education and more frequent collection from recycling bins in housing estates.

Perera also opined that measures should be taken to tackle food waste in Singapore's hawker centers.

The government also needs to work together with business chambers and retailers to encourage the purchase of products which are produced in a sustainable manner.

Moreover, businesses need to think whether the supplies they purchase are made in a sustainable manner and not focus solely on reducing expenditure for paper, electricity and other supplies.

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About Spire Research and Consulting

Spire Research and Consulting is the leading research consultancy in global emerging markets. Spire's competitive advantage lies in its ability to deliver actionable intelligence on the external business environment in support of its clients' strategic decision-making in marketing and business development. Spire's clients include 50 Global Fortune 1000 companies and government agencies in 15 countries. For more information, please visit www.spireresearch.com.

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