

## EVENT COVERAGE

17 October 2015

# Spire joins AmCham Corporate Community Day for eighth consecutive year



Spire Singapore collaborated with the Singapore Children's Society for the fifth consecutive year, in support of AmCham Singapore's Corporate Community Day (CCD) 2015. This is the eighth year in which Spire has been

participating in the CCD program, which aims to promote corporate volunteerism.

Spire Singapore took beneficiaries of the Singapore Children's Society to an ice-cream making session. The children were excited to have the chance to create their own flavors and decorate their creations, while picking up a useful and fun skill.

We were honored by the visit of Ms Mary-Gardner Coppola from the US Embassy, who joined in the ice-cream making session. Ms Coppola interacted with the beneficiaries as well as the staff and volunteers of Spire Singapore and the Singapore Children's Society. She and Mr Japnit Singh, Spire's Senior Director, had a great time judging the ice cream creations. Their conclusion? All were magnificent!

Spire is proud to support the wonderful and vital work of the Singapore Children's Society, our CCD partner for five years.

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**About Spire Research and Consulting**

Spire Research and Consulting is the leading research consultancy in global emerging markets. Spire's competitive advantage lies in its ability to deliver actionable intelligence on the external business environment in support of its clients' strategic decision-making in marketing and business development. Spire's clients include 50 Global Fortune 1000 companies and government agencies in 15 countries. For more information, please visit [www.spireresearch.com](http://www.spireresearch.com).

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**For media enquiries, please contact:**

Nidhi Singh  
Assistant Manager, Group Corporate Communications  
Spire Research and Consulting  
Phone: (91) 124 646 5499  
E-mail: [nidhi.singh@spireresearch.com](mailto:nidhi.singh@spireresearch.com)