EVENT COVERAGE

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Indonesia’s National Health Insurance (JKN) program to boost economy

Spire Research and Consulting collaborated with the Indonesian Business Data Center (PDBI) to study the direct economic impact of Indonesia’s National Health Insurance (JKN) program in 2015. The study revealed that the much talked about JKN program would add up to IDR18.62 trillion (USD1.3 billion) to Indonesia’s economy.

Jeffrey Bahar, Deputy Chief Executive Officer of Spire Research and Consulting group, was honoured to address a press conference on behalf of PDBI on 25 August 2015 in Central Jakarta. During the conference, he discussed the direct economic impact of the JKN program since its implementation in 2014.

Bahar opined that the positive impact highlights the contribution from four related sectors namely human resources, construction of hospitals, health services and medicines.

Interestingly, the study used data from various government institutions throughout 2014 which clearly demonstrated that the JKN program has raised demand for doctors and nurses by 50,000. Moreover, the health
services sector also registered income growth amounting to IDR4.4 trillion. With more patients enlisted under the JKN program rushing for treatments, the number of hospitals continues to expand. After the introduction of the JKN program, the number of new hospitals registered an approximate growth of 35% in 2014. This figure is bound to rise as the private sector establishes ownership dominance for most of the new hospitals.

Jeffrey Bahar, Deputy Chief Executive Officer of Spire Research and Consulting

Jeffrey founded Spire Indonesia’s operation in 2003, subsequently opening full-service offices in Malaysia and Vietnam in 2007 and 2008 respectively. He is based in Jakarta and travels frequently in the South East Asia region to consult a vast portfolio of leading companies in various industries, addressing their market entry and market growth problems, providing marketing consulting, in-depth competitor analysis, distribution channel and supply chain analysis, as well as business partner evaluation.

He holds Master of Science and Bachelor of Science degrees in Industrial Engineering from the University of Wisconsin, Madison.

About Spire Research and Consulting
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