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## **PRESS RELEASE**

6 November 2014

Global Chamber, Phoenix

# **Spire joins list of sponsors for Phoenix Global Chamber**

*The Phoenix Global Chamber aims to grow the number of people successfully engaged with cross-border trade and investment. With over 20,000 followers on its list, it strives to advance companies, careers as well as communities. Spire Research and Consulting is proud to announce its association with the Global Chamber of Phoenix as a sponsor.*

The Global Chamber of Phoenix, Arizona further engages leaders, companies and communities to facilitate global business growth and improve cross-border understanding. It aims to bring together like-minded people with the common mission of growing business across borders.

As a sponsor, Spire will have the privilege of appearing in banner ads across the Chamber's website, featured in regular e-newsletters and have access to speaker opportunities.

Spire is proud of this new association and hopes to have the privilege of working with more Phoenix-based organizations to develop and execute their strategies in global emerging markets. This association demonstrates Spire's commitment to Phoenix, one of the most dynamic and outward-looking cities in the USA and a springboard to the Asia-Pacific.

Click [here](#) for the official coverage on Global Chamber's website.

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**About Spire Research and Consulting**

Spire Research and Consulting is the leading research consultancy in global emerging markets. Spire's competitive advantage lies in its ability to deliver actionable intelligence on the external business environment in support of its clients' strategic decision-making in marketing and business development. Spire's clients include 50 Global Fortune 1000 companies and government agencies in 15 countries. For more information, please visit [www.spireresearch.com](http://www.spireresearch.com).

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