

EVENT COVERAGE

19 October 2013

Spire shares its love with the Singapore Children's Society for third consecutive year



Spire Singapore has collaborated with the Singapore Children's Society for the third consecutive year, in support of AmCham Corporate Community Day 2013. This is the sixth year that Spire has been involved in this meaningful initiative that promotes corporate volunteerism.

Spire Singapore spent a meaningful morning making paper plate crafts with the beneficiaries of Singapore Children's Society. The children let their inspiration run wild and produced many beautiful creations! From masks to puppets, the artwork illustrated their abundant creativity and imagination.

The children also had the opportunity to fish in a "long kang" (drain) – capturing little fishes using buckets and nets. This activity appealed to both the parents and the children. The parents got to relive their childhood memories while the children gained a unique fishing experience.

We were honored to have Patrick Santillo, Senior Commercial Officer at the US Embassy, join us at the event. He interacted with the beneficiaries, as well as staff and volunteers from Spire Singapore and the Singapore Children's Society.

It was a happy day for all, and everyone enjoyed themselves thoroughly. We were blessed with good weather and, of course, awesome company.

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About Spire Research and Consulting

Spire Research and Consulting is the leading research consultancy in global emerging markets. Spire's competitive advantage lies in its ability to deliver actionable intelligence on the external business environment in support of its clients' strategic decision-making in marketing and business development. Spire's clients include 50 Global Fortune 1000 companies and government agencies in 15 countries. For more information, please visit www.spireresearch.com.

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