

Case study – Automotive Parts Logistics

Automotive SCM improvement consulting in Indonesia

The challenge

A leading global motorcycle manufacturer in Japan intended to give a face-lift to its Indonesian arm's supply chain management in order to lower costs and increase customer satisfaction and scalability.

The objectives of the study were to analyze the current supply chain, benchmark against industry role models and recommend a plan for improving efficiency.

The process

Spire conducted interviews with logistics service providers and our client's own local offices, to extract information on industry trends and best practices in auto parts supply chain management (SCM).



The results

Our client used Spire's report to develop a joint plan for SCM improvement. The plan has been successful in meeting demand and containing costs in the explosively growing motorcycle market in Indonesia.

Project deliverables came in the form of an MS PowerPoint report that mapped the supply chain for bikes and parts, benchmarked global auto industry SCM leaders to identify gaps in our client's performance, and developed a 3-year plan to introduce new practices, technology and processes to improve our client's SCM.

